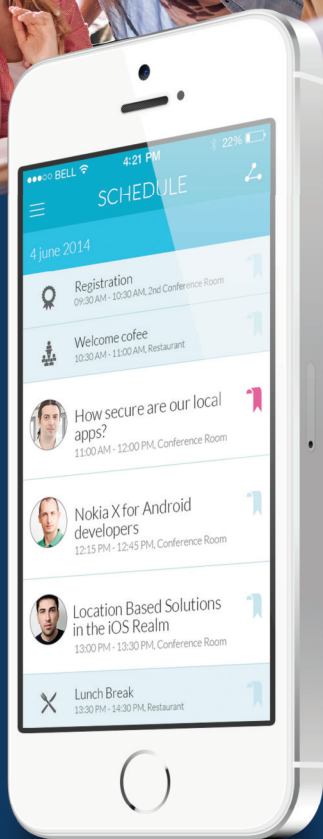




MOBILE EVENT APP

Apprise's powerful conference and event app gives users the ability to stay informed and interact with the event they're attending.

- Cross platform availability for iOS, Android (at request also for Windows and Blackberry)
- Provides event organizers with the key performance indicators gathered using analytics and iBeacon technology.
- Secure AES 256 encryption of the stored content with a secured HTTPS server communication.



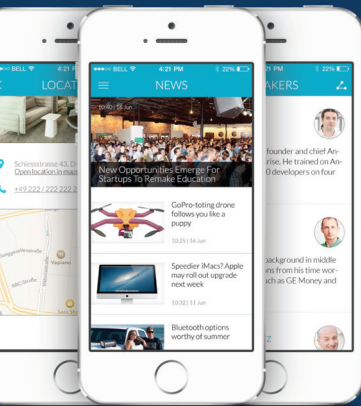
CONTENT

- Up-to-date schedule, tracks, speaker profiles, presentations and exhibitor details.
- Floor plans of the venue and exhibition area.
- Dynamic news feed.
- Inclusion of local area guides, transportation and hotel facilities.



INTERACTION

- Allow organizers to send instant push notifications to attendees to announce schedule changes.
- Run live polls and in-app surveys to gather feedback.
- Interactively connect your event app to the Facebook, Twitter and G+.
- Swap business cards and LinkedIn/Xing details at the conference via the app.



ANALYTICS

- Attendee activity by time, feature and social network activity.
- Poll and in-app survey results.
- Leverage the use of iBeacon technology to use newest location-based features of counting the numbers of attendees in special areas and allow nearby connections.



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