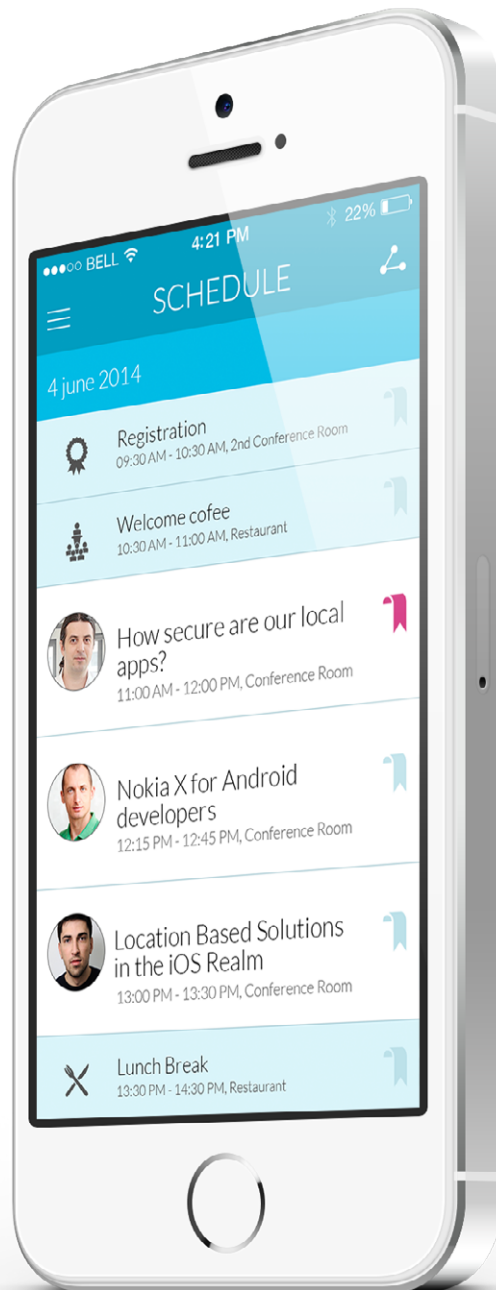




# MOBILE EVENT *App*





Apprise's powerful conference and event app gives users the ability to stay informed and interact with the event they're attending.

- ✓ Cross platform availability for iOS, Android ( at request also for Windows and Blackberry )
- ✓ Provides event organizers with the key performance indicators gathered using analytics and iBeacon technology.
- ✓ Secure AES 256 encryption of the stored content with a secured HTTPS server communication.

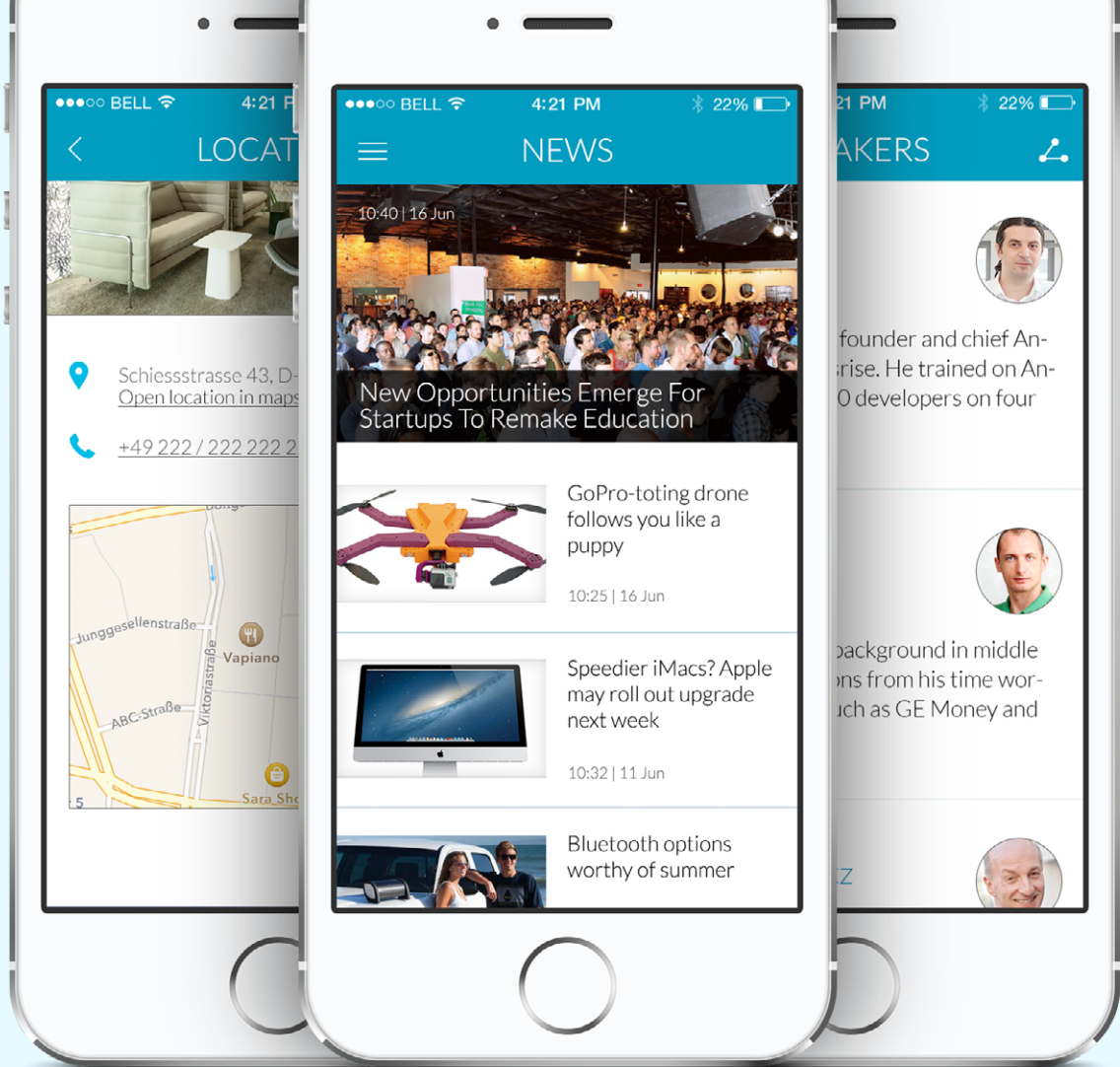




## INTERACTION

Empower the attendees to remain connected and engaged in the event and having in the same time fun.

- ✓ Allow organizers to send instant push notifications to attendees to announce schedule changes.
- ✓ Run live polls and in-app surveys to gather feedback.
- ✓ Interactively connect your event app to the Facebook, Twitter and G+.
- ✓ Swap business cards and Linked-in/Xing details at the conference via the app.



## CONTENT

Your event app can include as much content as you'd like, you have a complete only control over it.

- ✓ Up-to-date schedule, tracks, speaker profiles, presentations and exhibitor details.
- ✓ Floor plans of the venue and exhibition area.
- ✓ Dynamic news feed.
- ✓ Inclusion of local area guides, transportation and hotel facilities.



# ANALYTICS

Know your audience using the included powerful analytics support. Track details including:

- ✓ Attendee activity by time, feature and social network activity.
- ✓ Poll and in-app survey results.
- ✓ Leverage the use of iBeacon technology to use newest location-based features of counting the numbers of attendees in special areas and allow nearby connections.

# REFERENCES



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## ABOUT APPSRISE

Appsrise is specialized in developing native applications for the majority of mobile platforms (Apple IOS, Google Android, backend development).

Focus is on B2B solutions, multimedia, audio streaming, video and book content, machine-2-machine applications and mobile security products.

- ✓ Established in 2014 in GERMANY with a development center created in ROMANIA in 2013.
- ✓ 17 PROFESSIONALS in Düsseldorf and Cluj-Napoca offices.
- ✓ Specialized in development of HANDCRAFTED MOBILE APPLICATIONS for the majority of mobile platforms.
- ✓ Appsrise GmbH took over the technology business from APPSELERATION GMBH in March 2014.
- ✓ Over 250 PROJECTS finished in the last years.
- ✓ Winner of BEST OF MOBILE INNOVATION AWARD 2014 with the application readfy. "

